



Hiya!

I'm Miral Sattar from [Bibliocrunch](#) and [LearnSelfPublishingFast](#). My team and I have assisted hundreds of authors with their book marketing and helped them double and triple book reviews.

With our four templates below you'll learn how to request book reviews. Increasing your number of book reviews is one of the best ways to give your book legitimacy.

Quick note: Be sure to check a reviewer's policies before pitching them. Some might only take pitches from specific places and some only read ebooks or just print books. Some might not review your genre or self-published books. They will usually have a 'Review Policy' tab on their blog or site.

Template 1: Email to bloggers or Amazon Top Reviewers

When you are pitching someone via email always let them know how you found them and what you liked about their review. You don't want to be rude and send them a huge file. So ask first before sending them your entire book.

Here's a sample email template for you to use when pitching.

Dear Jane Doe,

I got your name from [where you found them] and thoroughly enjoyed your review of [name of book]. I recently wrote a book that appeals to a similar audience, "[Name of my book]." If you think you might be interested in reading it and perhaps reviewing it, I'll gladly send you complimentary copy.

*Thank you so much for your time,
Best Regards,*

*[Author Name]
[Your website]
[Your social media links]*

Template 2: Thank You Letter and Author's Note to place at the end of your book.

One of the easiest ways to get reviews for your book is by asking your readers! A lot of authors often forget this key step. You can engage your readers and ask for reviews elegantly. You can add a short note at the end of your book asking readers for a review.

Author's Note

Thank you for joining me in telling the story of [x and y]. I hope they touched your soul the way they touched mine.

If you loved the book and have a minute to spare, I would really appreciate a short review on the page or site where you bought the book. Your help in spreading the word is greatly appreciated. Reviews from readers like you make a huge difference to helping new readers find stories like [x]

Thank you!

[Author Name]

[Your website]

[Your social media links]

Template 3: Email template to press outlets

When you are pitching to press outlets make sure that you are pitching to outlets that cover your type of book.

Dear Jane Doe,

I really enjoyed the roundup you did in [x] in [name of publication]. I think that [cause] is very important.

I recently just published [name of book], which is very relevant to [name of cause] [link to Amazon or major retailer]. List your qualifications, i.e. why you are an expert on given topic.

I would be happy to send you a review copy to possibly include in your next [roundup name].

Best,

[Author Name]

[Your website]

[Your social media links]

Example:

*Dear Mr. Greenfield,
I really enjoyed the roundup of SAT books you did in NY Daily News. I think standardized tests are a big part of NYC schools.*

I recently just published Nailing the SATs, which is very relevant to students today. [link to Amazon or major retailer].

I've been a test prep instructor for 10 years and have had many successful students score well on the SATs. I've decided to compile all my learning into this easy to ready guide. Would be happy to send you a review copy to possibly include in your next roundup about best test prep books.

*Best,
[Author Name]
[Your website]
[Your social media links]*

Template 4: Email to family and friends requesting reviews

When you are pitching your book to family and friends just be cognizant of Amazon's review policies. Here's a sample email template for you to use when pitching. Make sure you personalize each one. Don't just send mass emails unless people are signed up for your mailing list.

Dear Friend,

I have some really exciting news. I'm going to be publishing a book titled, [name of book]. It's about [one line description about the story].

It's been my life long dream to publish and I'd love to know if you are interested in getting a review copy. Reviews are so helpful for self-published authors and your feedback can make such a difference for my book!

If you think you might be interested in reading it and perhaps reviewing it, I'll gladly send you complimentary copy.

*Best,
Warmly,
[Author Name]
[Your website]
[Your social media links]*

There you go! Try these four templates for yourself and watch your book reviews pour in!

If you're interested in learning how to find reviewers and where to find their contact info, or the exact strategies you can use to pitch to press, you can sign up for our [Book Marketing Intensive for \\$79](#).

Good luck!

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